



Gastroenterology & Endoscopy News

SPECIAL EDITION

Gastroenterology & Endoscopy News Special Edition is published in October and mailed as the annual supplement to *Gastroenterology & Endoscopy News*. This journal-size publication contains comprehensive reviews written by recognized experts in gastroenterology and hepatology, as well as other important features for the GI specialist.

The *Special Edition* is distributed at every conference *Gastroenterology & Endoscopy News* attends between October 2025 and September 2026, providing superior readership exposure and delivery efficiency to distribute your message and materials to your target audience.

Potential Review Articles for 2025*

- Bowel Preparation for Colonoscopy
- Current Trends in the Treatment of IBS
- Management of Barrett's Esophagus
- Current Treatment of Inflammatory Bowel Disease
- Gastrointestinal Stenting
- Noninvasive Liver Disease Assessment
- Endoscopic Ultrasound
- Polyp Removal Techniques
- Gastrointestinal Bleeding
- Managing Pancreatic Cysts
- Gastrointestinal Motility
- Disordered Defecation
- Eosinophilic Esophagitis

Conference Distribution

- Crohn's & Colitis Congress
- Society of American Gastrointestinal and Endoscopic Surgeons
- Society of Gastroenterology Nurses and Associates
- Digestive Disease Week
- American Foregut Society
- American College of Gastroenterology
- The Liver Meeting
(American Association for the Study of Liver Diseases)
- Advances in IBD
- New York Society for Gastrointestinal Endoscopy

DEADLINES

Closing Date: September 5, 2025

Material Due: September 12, 2025

Issuance Date: October 15, 2025

* Subject to change.

Production Specifications

Gastroenterology & Endoscopy News

Trim Sizes

Non-Bleed Sizes (Live Area: .25" all sides)

Bleed Sizes

Advertising Units	Width	Height	Width	Height	Width	Height
Standard "A" page (Island)	7.625"	9.375"	7.125"	8.875"	7.875"	9.625"
Standard "A" spread	15.25	9.375	14.75	8.875	15.5	9.625
King page (Tabloid)	10.5	13	10	12.5	10.75	13.25
King spread	21	13	20.5	12.5	21.25	13.25
¾ King page (vertical)	7.625	13	7.125	12.5	7.875	13.25
¾ King page (horizontal)	10.5	9.375	10	8.875	10.75	9.625
½ King page (vertical)	5.25	13	4.75	12.5	5.5	13.25
½ King page (horizontal)	10.5	6.5	10	6	10.75	6.75
¼ King page (vertical)	5.25	6.5	4.75	6	5.5	6.75
¼ King page (horizontal)	7.625	4.5	7.125	4	7.875	4.75

Publication Trim Size: 10.5" x 13"

Printing Process: Web offset

Type of Binding: Saddle-stapled

Inserts: King- and journal-size accepted. Tabloid-size inserts: Allow 1/8" head trim. Any excess will trim from face and foot. Smaller inserts, such as journal- or island-size, should be delivered with clean trim. The exception to this is a 1/8" head trim for inserts (4, 8 or 16 pages) that might be bound in the center spread, or for inserts provided with a binding flap; these should also include a 1/8" head trim. For all inserts, to allow for tipping, no live text should appear within 1/8" of the gutter.

Insert and Belly Tip Quantity: 24,000

Paper stock: From 80# text to 100# text max.

DEADLINES

Closing Date: 1st of prior month
Material Due: 12th of prior month
Issuance Date: 15th of each month

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Trim Sizes

Non-Bleed Sizes (Live Area: .25" all sides)

Bleed Sizes

Unit Sizes	Width	Height	Width	Height	Width	Height
Journal-size page	8.375"	10.75"	7.875"	10.25"	8.625"	11"
Journal-size spread	16.75	10.75	16.25	10.25	17.25	11

Publication Trim Size: 8.375" x 10.75"

Type of Binding: Perfect bound

Inserts: Journal-size accepted. Allow for 1/8-inch trim from spine and head. Any excess will trim from face and foot.

DEADLINES

Closing Date: September 5, 2025
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Issuance Date: October 15, 2025



Belly Tips

Trim Sizes

Live Area

Bleed Sizes

	Width	Height	Width	Height	Width	Height
GEN PDFs to be printed	10.25"	4" max	9.75"	3.75" max	10.5"	4.25" max
GEN Supplied belly tip	10.25"	4" max				
GENSE PDFs to be printed	8.25"	4" max	8"	3.75" max	8.5"	4.25" max
GENSE Supplied belly tip	8.25"	4" max				

Paper stock: From 60# text to 100# text maximum. Additional production specifications such as wafer seals may be required if the belly tip is not a single double-sided sheet (e.g., includes a pocket or is folded closed).

PRODUCTION REQUIREMENTS

Acceptable ad formats:

Adobe Acrobat PDF/X-1a; 300 PPI. No spot colors or RGB. Embed all fonts and artwork. Free system or composite fonts must be outlined. Submit all ads at the bleed size; crop marks must be included to indicate the trim size and be positioned outside of the bleed area.

Ad Reproduction Guarantee:

Publications are printed to SWOP standards. Clients with color concerns should provide a color press proof. Ads provided with spot colors or RGB images will automatically be converted to CMYK.

SHIPPING INSTRUCTIONS

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Deliveries must arrive between 8 a.m. and 3:30 p.m., Monday through Friday. Supplied materials arriving after hours will not be verified. Telephone notification of quantity, number of pallets, shipper and estimated time of arrival should be forwarded to your Customer Service Account Administrator prior to shipping.

Shipments need to be marked with the publication name, quantity and issue (month).

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